

**Government of India  
Ministry of Finance  
Department of Investment and Public Asset Management (DIPAM)**

**SELECTION OF ADVERTISING AGENCY FOR DISINVESTMENT UPTO 25% IN  
BDL, GRSE, MDL AND MIDHANI THROUGH IPO.**

**SCHEDULE OF PRESENTATION**

**DATE OF PRESENTATION: 12.12.2017 (TUESDAY)**

**VENUE: COMMITTEE ROOM OF DIPAM (ROOM NO. 515 AT 5<sup>TH</sup> FLOOR), BLOCK  
NO. 11/14, CGO COMPLEX, NEW DELHI.**

<b>S.No.</b>	<b>Name of the Bidder</b>	<b>Name of CPSE for which presentation is to be given Bidder</b>	<b>Time Slots</b>
<b>1.</b>	<b>Adfactors Advertising</b>	<b>BDL ,GRSE, MDL and MIDHANI IPO</b>	<b>3:00 PM – 3:15 PM</b>
<b>2.</b>	<b>Concept Communication Limited</b>	<b>BDL ,GRSE, MDL and MIDHANI IPO</b>	<b>3:15 PM – 3:30 PM</b>

**(Note: - Financial bids will be opened immediately after the presentations are over.)**

**# Bidders are requested to adhere to the time slot and make a presentation of maximum 6-7 slides.**